

## **SPONSORSHIP OPPORTUNITIES**

	Disposal															
CDONCODCUID	Diamond Sponsor Platinum Sp							Silver Sponsor				·				Associat
SPONSORSHIP LEVELS	3 Available \$30,000	Monday Evening Reception \$25,000 Exclusive	Tuesday Evening Reception \$25,000 Exclusive	NextGen Awards \$25,000 Exclusive	Tuesday Lunch \$15,000 Exclusive	Wednesday Lunch \$15,000 Exclusive	Registration Portfolio \$15,000 Exclusive	Lanyards \$10,000 Exclusive	Advisory Board Speaker Gifts \$10,000 Exclusive	Tuesday Breakfast \$10,000 Exclusive	Wednesday Breakfast \$10,000 Exclusive	Tuesday Break (AM) \$6,500 Exclusive	Tuesday Break (PM) \$6,500 Exclusive	Wednesday Break (AM) \$6,500 Exclusive	Wednesday Break (PM) \$6,500 Exclusive	\$3,000
Introduce Speaker or 3 min video in General Session	Honeywell Tritolligrated	KÖRBER		25CM	GRIVER SYSTEM		LOCUE									NuminaGroi Yunteen Admeter De
20% Discount on Exhibition Space	√	√	√	√												சேsupplypi
Recognized at the General Session	√	√	√	√	√	√	√									
Conference Attendee List (2 Weeks after Program)	~		√		1	V		<b>√</b>	V	<b>√</b>	<b>√</b>					
Recognized on Conference Program & Agenda	7		√	P		<b>1</b> √	P	V	<b>√</b>	<b>V</b>	<b>√</b>	<b>√</b>	<b>√</b>	<b>√</b>	√	<b>V</b>
Recognized on Pre & Post Mailer to Attendees	√	1	√	1	V	1		<b>√</b>	√	√	<b>√</b>	<b>√</b>	√	√	√	<b>√</b>
Hyperlinked Logo Conference Sponsorship Website Page	V	7	√	7	V	7	Y	<b>√</b>	<b>√</b>	<b>√</b>	<b>√</b>	<b>V</b>	√	<b>√</b>	√	1
Logo Highlighted Under Level on All Conference Signage	<b>√</b>	V	√	1	V	V		V	<b>√</b>	<b>√</b>	1	√	√	√	√	V
Recognized on "Thank you Sponsors" Slide that is shown between Presentations	V	V	<b>V</b>		1	1	1	V	<b>√</b>	<b>√</b>	V	√	√	<b>V</b>	<b>√</b>	<b>V</b>
50% Off Additional Conference Delegates (\$925 Each)		V	√	V	V	V	V	√	√	√	<b>√</b>	<b>V</b>	√	√	√	1
Complimentary Conference Delegate Passes (\$1,850 Value/per pass)	5	4	4	4	3	3	3	2	2	2	2	1	1	1	1	
Supply Chain Management Review Exclusive Exposure																
Custom Research Brief (\$15,000 Value)	V															
Full Page advertisement in December <i>Supply Chain</i> <i>Management Review</i> Show Issue (\$7,000 Value)	<b>√</b>	V	<b>√</b>	<b>√</b>												
Advertisers will receive contact information for all responses from their product category (\$4,000 value)	A	V	<b>√</b>	<b>√</b>												
3rd Party eBlast to 15K Audited Buyers of your Service/Products (\$6,000 Value)	B	√	V	1	V	<b>V</b>	<b>√</b>									
Sponsor Provided Whitepaper Lead Gen eBlast (\$7,000 Value)	V	√	<b>√</b>	√	<b>√</b>	√	√	V	√	√	1					
SCMR eNewsletter Ad (\$2,500 Value)	V	√	√	√	√	√	√	√	√	√	√	<b>V</b>	√	<b>V</b>	√	
Logo Recognized on all Marketing Materials Including Ads in Supply Chain Management Review and Logistics Management	<b>√</b>	V	<b>√</b>	V	V	<b>√</b>	<b>√</b>	V	<b>√</b>	<b>V</b>	√	V	√	<b>√</b>	<b>V</b>	V
Free 1 Year Subscription to Supply Chain Management Review (\$139 value)	√	V	√	<b>√</b>	<b>√</b>	√	√	V	√	<b>√</b>	√	<b>√</b>	√	<b>√</b>	√	<b>V</b>



# — OCTOBER 17-19, 2022 — CHICAGO ATHLETIC ASSOCIATION

www.nextgensupplychainconference.com

#### SPONSORSHIP DETAILS

#### PLATINUM SPONSORSHIP OPPORTUNITIES

#### Monday Evening Reception - SOLD - \$25,000

- Company logo on table top signage
- Company logo on sign at entrance of reception
- Logo napkins at reception
- Brief speaking opportunity at Reception or up to 2 minute video in Generel Session
- All items checked under sponsorship matrix level

#### NextGen Awards - SOLD - \$25,000

- Company logo on all awards
- Company rep to assist in presenting the awards at the conference
- All items checked under sponsorship matrix level

# KÖRBER

#### **Tuesday Evening Reception - \$25,000**

- Company logo on table top signage
- Company logo on sign at entrance of reception
- Logo napkins at reception
- Brief speaking opportunity at Reception or up to 2 minute video in Generel Session
- All items checked under sponsorship matrix level

#### **GOLD SPONSORSHIP OPPORTUNITIES**

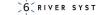
#### Registration Portfolio - SOLD - \$15,000





- One company insert in each portfolio
- All items checked under sponsorship matrix level

#### Tuesday Lunch - SOLD -\$15,000



- Company logo on table top signage
- Company logo on sign at entrance of lunch
- Logo napkins at lunch
- Brief speaking opportunity at lunch or up to 2 minute video in Generel Session
- All items checked under sponsorship matrix level

#### Wednesday Lunch - \$15,000

- Company logo on table top signage
- Company logo on sign at entrance of lunch
- Logo napkins at lunch
- Brief speaking opportunity at lunch or up to 2 minute video in Generel Session
- All items checked under sponsorship matrix level

#### SILVER SPONSORSHIP OPPORTUNITIES

#### Lanyards - \$10,000

- Company logo on lanyards distributed at registration
- All items checked under sponsorship matrix level

#### Advisory Board & Speaker Gifts - \$10,000

- Company logo on Advisory Board & Speaker gifts given to them at the conference
- All items checked under sponsorship matrix level

#### Tuesday Breakfast - \$10,000

- Company logo on table top signage
- Company logo on sign at entrance of breakfast
- Logo napkins at breakfast
- All items checked under sponsorship matrix level

#### Wednesday Breakfast - \$10,000

- Company logo on table top signage
- Company logo on sign at entrance of breakfast
- Logo napkins at breakfast
- All items checked under sponsorship matrix level

For more information please contact • Elena Day Parsons • 816-585-2016 • elena@nextgensupplychainconference.com



#### OCTOBER 17-19, 2022 CHICAGO ATHLETIC ASSOCIATION

www.nextgensupplychainconference.com

Honeywell

Intelligrated

#### SPONSORSHIP DETAILS

#### DIAMOND SPONSORSHIP - \$30,000

#### 2 AVAILABLE

- Introduce Speaker during General Session or up to 3 minute video shown during General Session
- Four Complimentary Conference Delegate Passes (\$1,850 Value/per pass)
- 20% Discount on Exhibition Space
- Recognized at the General Session
- Conference Attendee List (2 Weeks after Program)
- Recognized on Conference Program & Agenda
- Recognized on Pre & Post Mailer to Attendees
- Hyperlinked Logo Conference Sponsorship Website Page
- Logo Highlighted Under Level on All Conference Signage
- Recognized on "Thank you Sponsors" Slide that is shown between Presentations
- 50% Off Additional Conference Delegates (\$925 Each)

#### Supply Chain Management Review Exposure

• Custom Research Brief (\$15,000 Value):

Your Research Brief is a turn-key solution offering an unique opportunity to convey critical information to your target audience on a brand, product or a solution, or market factors. Each brief is a custom-developed report created by the sponsor and Peerless Research Group.

- Your executive brief is posted on SCMR's website and promoted to key target segments to gain maximum exposure.
- Customized registration page captures qualified leads.
- Dedicated eBlast to our publication subscriber lists will generate numerous leads.
- The final PDF eReport will also be provided to you for your own distribution.
- Full Page advertisement in December Supply Chain Management Review Show Issue (\$7,000 Value)
- 3rd Party eBlast to 15K Audited Buyers of your Service/Products (\$6,000 Value)
- SCMR eNewsletter Ad (\$2,500 Value)
- Logo Recognized on all Marketing Materials Including Ads in Supply Chain Management Review and Logistics Management
- Free 1 year subscription to Supply Chain Management Review (\$139 Value)

**Diamond Sponsor:** 

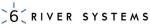


Platinum Sponsor:











Associate Sponsor: NuminaGroup







#### OCTOBER 17-19, 2022 CHICAGO ATHLETIC ASSOCIATION

www.nextgensupplychainconference.com

#### SPONSORSHIP DETAILS

#### **BRONZE SPONSORSHIP OPPORTUNITIES**

#### Tuesday Break (AM) - \$6,500

- Company logo on table top signage
- Company logo on sign at entrance of break
- Logo napkins at break
- All items checked under sponsorship matrix level

#### Tuesday Break (PM) - \$6,500

- Company logo on table top signage
- Company logo on sign at entrance of break
- Logo napkins at break
- All items checked under sponsorship matrix level

#### Wednesday Break (AM) - \$6,500

- Company logo on table top signage
- Company logo on sign at entrance of break
- Logo napkins at break
- All items checked under sponsorship matrix level

#### Wednesday Break (PM) - \$6,500

- Company logo on table top signage
- Company logo on sign at entrance of break
- Logo napkins at break
- All items checked under sponsorship matrix level

#### ASSOCIATE SPONSORSHIP OPPORTUNITIES - \$3,000

- 50% off delegates from your company (\$925)
- Hyperlink Logo on Conference Website
- Logo Highlighted Under Level on all Conference Signage
- Recognized on "Thank you to Sponsors" slides between presentations

#### **SHOW PROGRAM ADVERTISING**

- Full Page Ad \$1,000
- Pick your Placement Full Page \$1,250

#### Premium Locations:

- Back Cover − 1 available \$1,750
- Inside Front − 1 available \$1,500
- Inside Back − 1 available \$1,500

**Diamond Sponsor:** 

















NuminaGroup

Warehouse Automation Experts

## CONTRACT DETAILS

Company:						
First Name:						
Last Name:						
Title/Position:						
Billing Address:						
Country:						
Phone #:						
Email:						
SPONSORSHIP SELECTION:	Associate Level	NuminaGroup Warehouse Automation Experts				
Diamond Sponsor - \$30,000 Honeywell	φ3,000	& supplypike				
Platinum Sponsor  Monday Evening Reception - \$25,000 Tuesday Evening Reception - \$25,000 Awards - \$25,000  Awards - \$25,000  Gold Sponsor Tuesday Lunch - \$15,000 Registration Portfolio - \$15,000 Registration Portfolio - \$15,000  Silver Sponsor Lanyards - \$10,000 Advisory Board & Speaker Gifts - \$10,000 Tuesday Breakfast - \$10,000 Wednesday Breakfast - \$10,000	Show Program Advertising  Full Page Ad - \$1,000  Pick your Placement Full Page - \$1,250  Back Cover — 1 available - \$1,750  PRICING DETAILS:  Sponsorship Cost: \$					
Bronze Sponsor Tuesday Break AM - \$6,500 Tuesday Break PM - \$6,500 Wednesday Break AM - \$6,500 Wednesday Break PM - \$6,500	Accounts Payable Contact: Name: Email: Phone:					
Signature:						
Print Name (Title & Date):						

Your signature signifies that the you have read, understand, and agree to all the terms and conditions of this contract (including the rules & regulations published on the event's official website, which constitutes as part of this agreement), and verifies that you are authorized to request sponsorship packages/advertising/exhibit space and to obligate your company/organization.

**Payment & Cancellation Policy:** By signing this contract, you agree to all terms and conditions within this cancellation policy. A 25% deposit is due upon submittal of this Sponsorship Contract to confirm your sponsorship. This deposit is non-refundable. The remaining balance will be due on or before August 15, 2022. If a Sponsor reduces or cancels after August 15, 2022, a cancellation penalty of 50% of total commitment will be assessed. If an Sponsor reduces or cancels 30 days prior to conference, the total amount of commitment is due.